



#### WE ARE FORD

“We begin as pensioners. Some people live two-thirds of their life on the provision made for them by others. We graduate into cooperators, earn our own living, hold up our own end of the job, produce a little extra for the pensioners that are coming on behind us.

A few enter the third stage, where they do something more for the world than the world does for them. They put the world in their debt by making every man’s living better, or his hope larger, or his opportunity wider. Just to hold up one’s end of the load is a great and satisfactory thing; it makes one a man. However, it only squares the account. But to do for the world more than the world does for you—that is Success.”

Henry Ford

FORD Founder

## **ASSET: Automotive Student Service Educational Training Program**

### **Student Information and Application Documents**

**What is ASSET: [Ford ASSET Website](#)**

ASSET is a two year college associate degree program designed by Ford Motor Company. The ASSET student is sponsored by local Ford and Lincoln Dealers. Grossmont Cuyamaca College Career Technical Education (C.T.E) administers the program through the Automotive Technology Department. Graduates will receive an Associate Degree of Science.

**Cuyamaca College Career Technical Education Student Learning Outcomes:**

1. Apply problem-solving and critical thinking skills required to perform effectively in their field;
2. Communicate effectively to gather and convey information;
3. Effectively and professionally complete course work in both self-directed and cooperative-learning environments;
4. Function safely and professionally in a typical work-place environment; and
5. Identify, select, and apply technology as appropriate

**Ford ASSET Student Learning Outcomes:**

1. To upgrade the technical competency and professional level of the incoming Ford and Lincoln dealership service technicians.
2. To train Ford ASSET Program students to diagnose analytically, service and maintain Ford Automotive products using recommended procedures, special tools, and Ford service publications.
3. To provide course content that will enable the successful graduate to advance in position after additional experience and to demonstrate understanding of new systems and components as they are introduced.
4. To provide Ford and Lincoln Dealers with career automotive technicians who are technically current and proficient on Ford and Lincoln products and systems.

**The College accelerated schedule:**

The ASSET program utilizes accelerated eight and six week semesters of course work alternating with periods of full time paid work experience (on the job training) at Ford and Lincoln dealerships.

Ford and Lincoln dealers work with the college to select students to be admitted to the program. The program is limited to a maximum of twenty four students every two years. Admission to the program is very competitive; candidates should be prepared to be aggressive about finding a sponsoring dealership.

Semester	Week	Location	Course
1 Fall 2017 August 22	8	Campus	AT-190 ASSET Orientation, PDI, Lube
	8	Campus	AT-196 ASSET Electrical & Air
	8	Campus	Conditioning
	8	Campus	ENG-020/120 (We offer this course as an online class. Please read the schedule.)
	2 <sup>nd</sup> 8	Dealership	AT-197 Work Experience
2 Spring 2018 Jan 25	8	Campus	AT-191 ASSET Brakes and Alignment
	8	Campus	Mus-115 History of Rock Music
	8	Campus	Sociology 125
	2 <sup>nd</sup> 8	Dealership	AT- 197 Work Experience
3 Summer 2018	6	Campus	AT 193 Engine Repair
	6	Campus	ES 019A Physical Education
	2 <sup>nd</sup> 6	Dealership	AT- 197 Work Experience
4 Fall 2018	8	Campus	AT-192 Power Train
	8	Campus	Math 60/160
	2 <sup>nd</sup> 8	Dealership	AT- 197 Work Experience
5 Spring 2019	8	Campus	AT-195 Electronic Engine Controls
	8	Campus	HUM-110
	8	Campus	COM-124
	8	Campus	ES-OH Lifelong Fitness
	2 <sup>nd</sup> 8	Dealership	AT-197 Work Experience
6 Summer 2019	7	Campus	AT 141 Smog Inspector Level I
	6	Campus	AT-142 Smog Inspector Level II License ET- 110 Electronics <b>GRADUATION</b>

- Students who test low in English, reading, or math assessment scores will be required to take additional remedial courses in those areas in addition to the general education courses listed above.
- Students who have previous college credit or Associate Degree or higher may be exempt from all or part of the general education requirements. **Please request an appointment with a counselor to have your General Education requirements evaluated.**

### **Can I graduate from the program without being sponsored?**

No, however, we have non-paid work experience classes that may allow a student to gain work experience credit at a dealership. This non paid work experience only applies to five credit hours. This is a good option for students willing to build sponsorship relationship with a dealership.

**Where is the training center?**

All classes are taught at the [Automotive Technology Department at Cuyamaca College](#).

The college is located in Rancho San Diego approximately twenty minutes from the San Diego airport. Automotive classes are taught in a large state-of-the-art training facility utilizing the latest technology and late model Ford and Lincoln vehicles.

**How much will the training cost?**

Training costs approximately \$500 to \$800 per semester. This includes books, tuition, parking, and health fees. Financial aid and scholarships are available.

**Am I required to supply my own automotive tools for the ASSET program?**

No, Cuyamaca College has a well-stocked tool room, and during your work experience class you will be working under the direction of a Ford Technician. You need to check with the sponsoring dealer regarding their tool policies.

**Will Ford or a sponsoring dealership pay for my education?**

Yes and no, Ford and California sponsor this factory level training program making the costs of the program very affordable when compared to private training programs. Ford will supply students with factory level training service publications, test cars, tools, and testing equipment to use during labs. Cuyamaca College provides the facilities, classrooms, instructors, and a college education that is transferable to California University Colleges, which most private auto technical schools do not provide. We are providing a college education!

**How much will students be paid during paid work experience?**

The ASSET Advisory Committee composed of school personnel, dealership managers, and Ford Company representatives has recommended a training stipend for ASSET students of minimum wage Per hour with a 50 cent raise each time the student technician returns to the dealership for work experience training. However, the dealerships are independent businesses and are free to pay as they wish. Most dealers follow the committee's recommendation. Some dealerships require a minimum grade point average in order for raises to be obtained.

**Students are expected to wear a uniform while in classes and while working at the dealership.**

Students are required to wear uniforms at all times while in class at the college and at the dealership. The dealership will supply the uniform to the student at little or no cost.

## **Graduation**

Historically, 99% of the graduates of the ASSET program at Cuyamaca College have received full-time employment by sponsoring dealers.

Students who successfully complete the program will receive their Associate of Science Degree in Automotive Technology, ASSET Program certificate from Ford Motor Company, Ford Motor Company Technician Specialty Training Certification in various areas, emission control license, and ASE test training.

## **Ford ASSET Contact Information**

Brad McCombs  
Automotive Technology Instructor  
Ford ASSET Program Coordinator  
Cuyamaca College  
(619) 660-4267  
[Brad.mccombs@gcccd.edu](mailto:Brad.mccombs@gcccd.edu)

## Requirements for Admission to the Ford ASSET Program

### All applicants must meet the following minimum requirements:

1. Applicants must provide valid California Driver's license and be insurable. Your drivers' license can't have too many accidents or violations or the dealer will not be able to provide insurance.
2. Applicants must provide evidence of high school graduation or the equivalent. Your transcripts are required.
3. Applicants must be 18 years old by the first day or work experience.

### Students should be sponsored by a Ford or Lincoln Dealership:

- Students may seek their own sponsor. Employment requirements vary between dealerships. Many dealerships require DMV drivers' license history printout and drug testing.

### All Candidates must complete the following steps prior to the start of the program:

1. Submit a completed enrollment application form to the [Admissions Office](#).
2. Submit a letter to the ASSETT coordinator stating why you want to be considered for the ASSET program.
3. Write a brief resume indicating education, technical training, work experience, and career objectives. This will be used during the interview process.
4. Submit official transcripts of all high school and college work to the admissions office and the ASSET coordinator.
5. Schedule an appointment and take the assessment test. All ASSET students must be assessed in English, reading and math skills. Please contact the [Assessment Center](#) at (619) 660-4426 to make an appointment for an assessment test. Low test scores will not prevent a student from enrolling in the ASSET Program. However, students with low test scores will be directed to student services for additional help and or be directed to classes designed to improve areas where extra help is needed.
6. After completing the Assessment test, applicants will meet with a counselor to review your test results and develop your educational plan. [Counseling Department](#). During the day of your assessment please bring a photo ID, your social security number, and plan to arrive fifteen minutes early. The assessment takes about two hours.

# Cuyamaca College FORD ASSET Program Application

Please type or print clearly

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**Last Name**

**First Name**

**M.I.**

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**Street Address**

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**City**

**State**

**Zip Code**

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**Phone Home**

**Cell or Work Phone**

**Email Address**

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**California Driver's License**

**Expiration Date**

**Birth Date**

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**High School Attended (Include Transcripts)**

**College (Include Transcripts)**

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**Sponsoring Dealership**

**Dealer Supervisor Signature**

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**Candidate Signature**

**Date**

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**Below for school use only:**

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**Ford ASSET Program**  
**Student's Performance Checklist**

I \_\_\_\_\_ agree to:

1. Attend all class sessions, arriving each day on time and ready to work.
2. Maintain a neat and professional appearance. Wear dealer provided uniforms.
3. Turn all assignments in on time.
4. Wear safety glasses **at all times** in the lab.
5. Have all required tools for lab each day.
6. Be courteous to all other students, faculty, and administrators. Both technical and academic.
7. Do all assigned reading.
8. Follow all rules and regulations of Cuyamaca College as set forth in the **“Student Code of Conduct”**.
9. Perform all lab activities to the best of my abilities.
10. Help maintain Ford ASSET vehicles, tools, and equipment.
11. Maintain a professional attitude at all times when representing Cuyamaca College, Ford ASSET, and/or the sponsoring Ford Dealership.
12. Not disrupt the learning environment in the classroom and in the lab by excessive talking, and to keep all conversations relative to the subject being taught.
13. Adhere to all Cuyamaca College Automotive Technologies safety rules as written in the **“Shop Procedures and Safety Practices”** booklet given to each student.

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Signed by (ASSET Student)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Accepted by (ASSET Instructor)

\_\_\_\_\_  
Date